



INTELLIGENT TECH WEEK

Africa Edition

Tuesday 6 May – Thursday 8 May 2025
Johannesburg

Brought to you by

Lynchpin
Media

What to Expect



INTELLIGENT
Tech Week Invitational
**Tuesday, May 6 at
Glendower Golf Club**

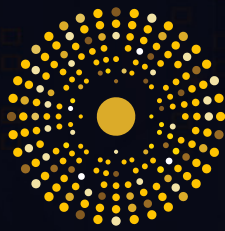
Elevate your corporate networking, enjoy world class golf and exceptional hospitality at the stunning Glendower Golf Club. Our event is a unique way to network with other professionals, an opportunity to thank clients/ employees and a different way to secure that business deal over a bit of competitive golf.



Eight C-level executives will come together to explore the transformative impact of technology on the region. From cybersecurity to automation, start-ups to enterprise players, this roundtable digs deep into the innovations taking place across this diverse continent with the aim of providing insights and advice for technology leaders leading the charge.



INTELLIGENT
Discussions
**Wednesday, May 7,
Sandton**



INTELLIGENT
ICT Awards 2025
Africa

**Thursday, May 8, Katy's
Palace Bar, Sandton**

An unmissable awards evening celebrating IT and business leaders who are leading the way in technology innovation across the region.



SUPPORTING INTELLIGENT TECH WEEK WILL PUT YOUR BRAND IN THE SAME CONVERSATION AS AFRICA'S TECH ELITE.

A CREATIVE WAY TO MARKET YOUR BRAND AND CONNECT WITH AFRICA'S TOP TECH TALENT

Partner with us during **INTELLIGENT TECH WEEK**
and let us support your goals!

LEAD GENERATION – network
with industry leaders and decision-
makers who are seeking the solutions
and products you provide



MEDIA COVERAGE – from digital
to print, use our platforms to build
brand recognition

Association with an event that is
supporting the regional **ICT COMMUNITY**





INTELLIGENT
Tech Week Invitational

**Glendower Golf Club, Edenvale, Gauteng, South Africa,
Tuesday, May 6, 2025 – 8.30am arrival with a 10am tee off**

Join us on the greens as we kick off the **Intelligent Tech Week** Africa edition at the famous Glendower Golf Club.

We have exclusive use of this world-class golf course.

Starting at 8.30am, you can network with other organisations over tea, coffee and pastries or perhaps have a swing on the practice green before teeing off at 10am. **Please note, setting up any branding on your golf hole will be required the evening before.**

Deliverables	Watering Hole	Platinum	Gold	Silver
Fourball entry				
X2 tear drop flags				
2 golf carts per fourball				
Halfway house drink and meal per fourball				
Welcome drinks and pastries on arrival				
1 spotter per fourball				
Opportunity to brand golf hole				
Professional team photo				
Goody bag on arrival				
Logo to feature on golf score card				
Logo to appear on event website				
Opportunity to brand watering hole				
Full page advert in <i>Intelligent CIO Africa Magazine</i>				
Four tickets to the Intelligent ICT Awards Africa on Thursday 8th May 2025 at Katy's Palace Bar, Sandton				



INTELLIGENT
Discussions



Sandton, Wednesday, May 7 2025, 10am – 2pm

A roundtable discussion with eight C-level speakers sharing insights, experience and knowledge on *'Exploring the transformative impact of technology on the African continent'*

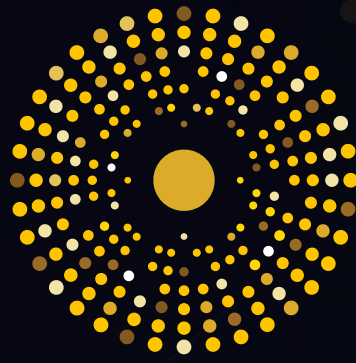
Agenda:

10am – Arrival and networking

10.30am – 12pm – Discussion

12pm – 2pm – Lunch and networking

Deliverables	Headline Sponsor	Speaker Opportunity
Official chair of the roundtable (needs to be a C-Level position)		
Official partner of the roundtable		
Opportunity for branding within the venue		
Four tickets to the Intelligent ICT Awards Africa, 8th May 2025		
Logo to feature on all email communications to speakers		
HTML invites of speakers (excluding any vendors)		
Co-branded event landing page with a 500-word bio		
Speaker 250-word bio and photos displayed on website		
Virtual video interview		
In person video interview during Intelligent Tech Week		
Video recording of the roundtable and edited for personal use (please note this will be available on CXO Vision)		
Five bite-size videos to be created and shared through social media		
Social media posts on Lynchpin Media platforms (22,219 LinkedIn followers)		
Social media posts announcing the roundtable speakers/profiles (22,219 LinkedIn followers)		
Live reporting on LinkedIn during the roundtable discussion		
Option to moderate the roundtable		
Video interviews with key speakers		
Opportunity to distribute relevant collateral to speakers prior, during and post discussion		
Full page advert in one Intelligent CIO Africa for 1 month		
MPU banner on Intelligent CIO Africa for 3 weeks		
Branding promoted widely across relevant brand websites and newsletters		
Three-page spread feature with write-up of findings from the roundtable		



INTELLIGENT ICT Awards 2025

Africa

**Katy's Palace Bar, Johannesburg,
Thursday, May 8, 6.30pm – 11.30pm**

The awards celebrate the best of the IT industry and highlight the many diverse and innovative ICT implementation projects taking place across the region..

Take a look back at our
Intelligent ICT Awards Africa
held in May 2024



250
C Level executive
attendees

46
winners

180
nominations

176, 081
overall impressions



2025 Event Sponsorship




Prefer some deliverables to others? Let us know and we can create a bespoke package for you!

Deliverables	Headline Sponsor	Presenting Sponsor	Category Sponsor
A 500-word bio displayed on the event website	●		
A 250-word bio displayed on the event website		●	
A virtual video interview created and distributed on Lynchpin Media channels	●	●	
An in-person video interview conducted during Intelligent Technology week and distributed on Lynchpin Media channels	●		
Logo on event website	●	●	●
Branding promoted widely across relevant brand websites and newsletters	●		
Logo to feature on campaign mailers distributed to a database of 10,000 in the Africa region	●		
Logo to feature on post event video interview that will remain on the event webpage till the 2026 event	●	●	●
50 single touch, MQL Leads generated from whitepaper downloads	●		
25 single touch, MQL Leads generated from whitepaper downloads		●	
Logo featured throughout digital screen presentation	●		
Logo featured during presenting category and holding slide during networking		●	
Logo featured during sponsored category and holding slide during networking			●
Bio and logo featured in digital event programme	●	●	●
Logo to feature on the physical award	●		

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2025 Event Sponsorship

Deliverables	Headline Sponsor	Presenting Sponsor	Category Sponsor
Social media posts across all platforms, (22,219 LinkedIn followers), 2024 – 176,081 impressions for sponsors pre, during and post event			
Logo to feature on nomination invites			
Logo to feature on shortlisted invitations			
Logo to feature on all email communications with guests (250 C-Level executives)			
Logo to feature on nomination form			
Logo to feature on the photo wall			
Opportunity to present all leadership awards to the winners			
Opportunity to present three awards in presenting category			
Opportunity to have a 2-3 minute speaking slot prior to presenting leadership awards			
Constant sponsor mentions throughout the evening by the event host			
Two sponsor mentions throughout the evening by the event host			
One sponsor mention on the evening by the event host			
Full page advert in one Intelligent magazine for 1 month			
Mention of sponsor to appear in post-event feature in a brand publication			
12 invitations to the awards ceremony		8 invitations	6 invitations



Testimonials

Click to read more about the
May 2024 Awards . . .



"The cocktail event
and food was top
notch . . . The event was
amazing." – Lufuno T

"Very well
presented, fit for the
occasion." – Vertiv

"It was refreshing! The cocktail-style format
really encouraged mingling and organic
conversations, which I found invaluable for
networking. Plus, the variety of canapés kept
things interesting and allowed for easy sampling while
engaging with others. Overall, it created a
more dynamic and inclusive atmosphere compared
to the usual formal sit-down dinners. Kudos to
Lynchpin for thinking outside the box."
– Forensic Science Institute

"I REALLY appreciate it
and your efforts to make
it a memorable event for
my customer."
– Palo Alto Networks

"A great job of building a
credible awards organisation
that acknowledges a wide
variety of people and skills in
the tech domain."



For more information please contact
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Our 2024 sponsors

