



# INTELLIGENT ICT Awards

## Middle East

Wednesday 15 October 2025 | 6.30pm–10.30pm  
1 Oak Dubai, JW Marriott Marquis, Business Bay, Dubai

Deliverables	Headline Sponsorship \$18k	Presenting Sponsorship \$9k	Category Sponsorship \$5k
500-word bio on event website		A 250-word bio on event website	
A CXO Vision video interview distributed on LPM channels			
Logo on event website & post-event video (featured on the website until October 2026)			
Branding promoted widely across LPM brand websites and newsletters			
Logo to feature on all email communications to nominees and shortlisted invitations			
Logo to feature on Intelligent ICT Awards campaign mailers distributed to a database of 10,000 in the ME region			
50 single touch, MQL leads generated from whitepaper downloads		25 single touch, MQL leads	
Logo featured on category sponsored and holding slides	Logo featured on all presentation slides		
Bio and logo featured in digital event programme	500-word bio	250-word bio	100-word bio
Social media posts across LPM channels	Announcement post and mention on each post relevant to the event	Announcement post and xl promotional post	Announcement post
Logo to feature on event photowall (Sizing dependent on sponsorship)			
Logo to feature on the nomination form and nominee invitations			
Opportunity to present awards	All leadership awards	Three of the awards in sponsored presenting category	
Opportunity for a two-three-minute speaking slot before presenting category awards			
Constant sponsor mentions on the evening by event host		Four sponsor mentions	Two sponsor mentions
Mention in post-event feature in LPM publications	400 words	250 words	Only company name and logo
Logo to feature on physical awards			
12 invitations to the awards		8 invitations	6 invitations
One full page advert in LPM publication	For 3 months	For one month	
X2 MPU Banner advert on LPM publication website	For 8 weeks	For 4 weeks	
X1 GITEX Global Interview			

Interested in partnering with the Intelligent ICT Awards Middle East 2025?  
Email [eventsteam@lynchpinmedia.com](mailto:eventsteam@lynchpinmedia.com) today!

[Online nomination form](#)

[Award categories](#)

[2024 gallery](#)